



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Putnam Partners
1322 G St. SE
Washington, DC 20003

Contract # 5305831

Schedule Dates 06/30/22-07/19/22
Advertiser Marc Elrich for County Executive-D (125189)
Agency Putnam Partners (19148)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.11149 (1750032)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 895/928/11149
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est.11149 Elrich DC TV 6/29-7/19

Date Entered 06/28/22
Last Modified 06/28/22
Entered By Alexa Schram
CO-OP No
External # 11795470
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,227.50
Net Total \$12,622.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	24	\$14,850.00
Grand Total:	24	\$14,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/30/22-07/01/22	3	:30	9A- Live with Kelly	1				X	X			1	\$300.00	\$300.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
2.0	Normal Line / SPOT	07/06/22-07/08/22	3	:30	9A- Live with Kelly	1			X	X	X			1	\$300.00	\$300.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
3.0	Normal Line / SPOT	07/13/22-07/15/22	3	:30	9A- Live with Kelly	1			X	X	X			1	\$300.00	\$300.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
4.0	Normal Line / SPOT	06/30/22-07/01/22	3	:30	10A- News-Good Morning Washington at 10a	1				X	X			1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22

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5.0	Normal Line / SPOT	07/06/22-07/08/22	3	:30	10A- News-Good Morning Washington at 10a	1			X	X	X			1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
6.0	Normal Line / SPOT	07/13/22-07/15/22	3	:30	10A- News-Good Morning Washington at 10a	1			X	X	X			1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
7.0	Normal Line / SPOT	06/30/22-07/01/22	2	:30	10:58:25A- ABC-The View	1				X	X			1	\$650.00	\$650.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMar/2021LP	6/28/22
8.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	10:58:25A- ABC-The View	1			X	X	X			1	\$650.00	\$650.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMar/2021LP	6/28/22
9.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	10:58:25A- ABC-The View	1			X	X	X			1	\$650.00	\$650.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMar/2021LP	6/28/22

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10.0	Normal Line / SPOT	06/30/22-07/01/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	1				X	X			1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency) -LPMar/2021LP	6/28/22
11.0	Normal Line / SPOT	07/06/22-07/08/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	1			X	X	X			1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency) -LPMar/2021LP	6/28/22
12.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	1			X	X	X			1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency) -LPMar/2021LP	6/28/22
13.0	Normal Line / Access	06/30/22-07/01/22	2	:30	7:27:41P- Jeopardy	1				X	X			1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP	6/28/22
14.0	Normal Line / Access	07/06/22-07/08/22	2	:30	7:27:41P- Jeopardy	1			X	X	X			1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP	6/28/22
15.0	Normal Line / Access	07/13/22-07/15/22	2	:30	7:27:41P- Jeopardy	1			X	X	X			1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMar/2021LP	6/28/22

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16.0	Normal Line / SPOT	07/03/22-07/03/22	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 7AM	1							X	1	\$100.00	\$100.00	Washington (WJLA)	Daypart RT GOOD MORNING WASHINGTON SUN(Agency)-LPMar/2021LP - LPMay/2021LS	6/28/22
17.0	Normal Line / SPOT	07/10/22-07/10/22	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 7AM	1							X	1	\$100.00	\$100.00	Washington (WJLA)	Daypart RT GOOD MORNING WASHINGTON SUN(Agency)-LPMar/2021LP - LPMay/2021LS	6/28/22
18.0	Normal Line / SPOT	07/17/22-07/17/22	3	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM	1							X	1	\$100.00	\$100.00	Washington (WJLA)	Daypart RT GOOD MORNING WASHINGTON SUN(Agency)-LPMar/2021LP - LPMay/2021LS	6/28/22
19.0	Normal Line / SPOT	07/04/22-07/05/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	1	X	X						1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-LPMar/2021LP	6/28/22
20.0	Normal Line / SPOT	07/11/22-07/12/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	1	X	X						1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-LPMar/2021LP	6/28/22
21.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	1	X	X						1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-LPMar/2021LP	6/28/22

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22.0	Normal Line / SPOT	07/18/22-07/19/22	3	:30	10A- News-Good Morning Washington at 10a	1	X	X						1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
23.0	Normal Line / SPOT	07/11/22-07/12/22	3	:30	10A- News-Good Morning Washington at 10a	1	X	X						1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22
24.0	Normal Line / SPOT	07/04/22-07/05/22	3	:30	10A- News-Good Morning Washington at 10a	1	X	X						1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -LPMar/2021LP - LPMay/2021LS	6/28/22

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